

2021-2022 TWHS Highlander Cheer Sponsor Drive



The Woodlands High School cheerleaders are a group of young ladies that represent leadership, commitment, dedication and most of all a positive attitude in representing their high school. Not only do TWHS cheerleaders provide leadership and spirit at TWHS sporting events, they participate in local philanthropic events annually. Our booster club has a 501(c)(3) status as a non-for-profit organization and are now looking to our hometown of The Woodlands area to help support our financial goals and to improve our organization.

The TWHS Cheerleaders Parent Club relies heavily on donors' support and generosity to support all students participating in the TWHS cheer program and provides support for program expenses and our scholarship fund. As a sponsor, you will be recognized in numerous ways that promote your company in our community. Depending on the level of your sponsorship, your company will be featured through game day programs, signage, sponsor photos, announcer recognition at games played at the TWHS campuses, advertising on TWHS shirts handed out by the cheerleaders at games played at TWHS campuses, and year-long presence on the www.TWHSHEER.com website.

Don't miss your opportunity to become part of the TWHS Highlander Cheer program that touches over 60 cheerleaders, the school mascots and their families. This is the 11th year we have offered the sponsorship program which is an excellent marketing opportunity for your business. We urge you to consider being a major player in the TWHS Highlander Cheer program which exposes your company to many existing and potential customers and demonstrates your support for TWHS. As stated previously, our booster club is a 501(c)(3) charitable organization, so all or part of your contribution may be tax deductible.

To become a sponsor, we ask you to make a donation and complete the sponsor form attached. Sponsor levels: Platinum (\$5,000) Diamond (\$2,500) Gold (\$1,000) Silver (\$500) Bronze (\$250) Green (\$150). Donations of any size will be accepted; however, the benefits are tied to a specific sponsor level. Upon receipt of your sponsorship, a coach's thank you letter accompanied by a tax receipt confirming your sponsor level will be promptly mailed to you.

Please make checks payable to, "The Woodlands High School Cheerleaders Parent Club" or "TWHS CPC" and mail by July 20th to:

ATTN: Sponsorship
TWHS-Cheerleaders Parent Club
P.O. Box 132982
The Woodlands, TX 77393

THANK YOU FOR YOUR SUPPORT OF TWHS HIGHLANDER CHEER!



2021-2022 Season Sponsorship Form

Sponsor Name: _____

(Clearly print name as you wish it to appear on ALL sponsor recognition items)

Address: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____ Phone: _____

Website: _____

Contact Name: _____ Cheerleader Name: _____

Please complete this form, check your sponsorship level and make checks payable to TWHS-CPC.

Please mail or have your cheerleader contact pick up by July 20th to:

Sponsorship TWHS TWHS-CPC

P.O. BOX 132982

The Woodlands, TX 77393

____ GREEN	\$150	-Proud Sponsor of TWHS Cheer 14"x17" foam board photo poster -Sponsor name listed in Varsity Football home game program
____ BRONZE	\$250	Includes the package above plus -Sponsor name listed on 2020/21 TWHS Sponsor Cheer t-shirt
____ SILVER	\$500	Includes the packages above plus -Sponsor name/logo and link listed on www.TWHS-CHEER.COM
____ GOLD	\$1,000	Includes the packages above plus -Sponsor name listed on the Jumbotron before TWHS home games
____ DIAMOND	\$2,500	Includes the packages above plus -Sponsors announced at TWHS home games
____ PLATINUM	\$5,000	Includes the packages above plus -Sponsor receives exclusive logo space on the back of 100 TWHS Spirit Day t-shirts

The TWHS CPC is a non-for-profit charitable organization under IRC 501(c)(3) and your donation may be tax deductible as a charitable contribution. Sponsorship is subject to the approval of TWHS Head Coach Cheer Coach.

For questions, contact Coco Mahoney at cocomahoney@comcast.net or 832-444-8913.

Thank you for your support of TWHS Cheerleaders and Mascots!